



GUIDERIG

The Road So Far...



initial concept

Inception of the initial idea focused on guiding people using audio commentary

safaricom appwiz

Successfully joined the Safaricom Appwiz Challenge

development of MVP

The Guiderig team developed the MVP for Guiderig Places



product refinement and pivot

Refinement of Guiderig
Product pivot to places & events.

wins & accolades

Safaricom Appwiz
Vodafone Appstar
MWC Barcelona

iBizz Africa mentorship

Mentorship Sessions
Concept & Business Model refinement



guiderig events launch

Launch of the Guiderig Events Product

refine & scale product

Refining the product
Working on Guiderig Places
Scaling the product

generate revenue & get investment

Generating revenue from the events platform
Strategic Partnerships and investment

