



# Mt. Kenya 4x4 Challenge

## Spectator & Media Guide

### Mt. Kenya 4x4 Challenge:

An outdoor event that involves cars tackling a set course of off-road obstacles, e.g. mud-holes, hills, trenches! The event suits both the off-road adventurer and motorsport enthusiast. For those looking for some serenity and peace at the gateway to the Northern Corridor of Kenya; the venue offers this in plenty.

### Date:

Saturday, 20<sup>th</sup>/April/2019 – from 12:00PM

Sunday, 21<sup>st</sup>/April/2019 – from 9:00AM

### Venue:

Charanna Farm, Subuiga, Meru. Link to Google Maps: <https://bit.ly/Charanna>

### How to get there:

Charanna Farm is:

- Approx. 3KM from **Subuiga Isiolo Junction** on your way towards Meru town, on your right, opposite **Rugusu shopping centre**.
- Approx. 19KM from **Meru town** on your way towards Nanyuki/Isiolo, on your left, opposite **Rugusu shopping centre**. It's just after **Ntugi town**.

**Rugusu Shopping Centre** is a very small landmark with all buildings on one side of the road, and quite easy to miss. Watch out!

If using public transport from Nairobi, board **Menany Services** matatu heading to Meru, along Accra Road, behind Kenya National Archives. These matatu use the Nyeri-Nanyuki route to Meru and because of this specific reason, they're convenient because you'll alight at **Rugusu Shopping Centre**, cross the road and you'll have arrived! You won't have to get to Meru town. The fare is approx. KES 600/-.

If using public transport from Meru, board **Menany Services** or **Nanaiso Sacco** matatu heading to Nanyuki or Isiolo, respectively, in the main Meru bus terminus. Alight at **Rugusu Shopping Centre**, which is after a steep downhill after **Ntugi town**. Fare is approx. KES 150/-.

The venue will be well marked.

### Charges:

Either of the following charges apply to ensure access to the event:

- Adult Spectator Entry Fee: **KES 1,000/-** per adult
- Under 18 Spectator Entry Fee: **KES 500/-** per kid
- Competitor Entry Fee: **KES 2,500/-** per crew

**Spectator Entry Fee** can be paid at the gate; cash or MPESA. The fee only applies to 1 person.



**Competitor Entry Fee** covers the Driver & Co-driver only. The fee can only be paid via MPESA and an entry form filled upon payment.

## Accommodation:

We provide tents and are available for booking before Thursday, 18<sup>th</sup>/April/2019, after when, any booking will be rejected. A tent goes for **KES 3,500/-** and comes with the following:

- 1 Comfy Mattress
- 1 Warm Blanket

Tents can be booked via call on: **+254 726 429423**

As for those with their own camping equipment; camping is free at the venue.

Kindly, keep the venue clean; don't litter.

If you're seeking hotel accommodation, the following are nearby:

- Angiri Camp - Nanyuki: +254 729 272588
- Elephant Corridor Resort – Subuiga-Isiolo Junction
- Sera Park Hotel – on your way towards Meru town from Charanna Farm

There also lots of hotels at Makutano and in Meru town.



## Food & Drinks:

Plenty of food and drinks at the venue. Fast foods including chicken and chips will be available and sold at affordable prices. Alcoholic and non-alcoholic drinks will also be sold at the venue at very affordable prices; all local beverages will be available.

Please note, our caterers are meat lovers.



## Weather:

Charanna Farm, and Meru County in general, can be very cold from around 6:00PM; it can get really cold. It's advisable you carry warm clothing. However, taking into consideration the delayed rains, we expect sunshine, during the day.

## Competition:

There are 3 competition categories:

- Beginner
- Intermediate
- Expert

Each of these categories has a set number of challenges meant to be tackled.

Besides crews competing against the set challenges, they'll be racing against time. Check out the itinerary for an understanding of how the event stages will run.

## Competitors to watch out for:

Some of these competitors have done it before; others are just starting out. Now with a new competition format at hand, all are now freshmen. Track their performance as they battle each other and the elements.

Competitor Name	Team Name	Competition Vehicle
Rizwan Rashid Abid Mik	TokaToka/Mafuko	Toyota FJ
Eric Muriira Chris Kirimi	Betaweb Motors	Land Rover Defender 110
Vishnan Patel Yagnik Ramsi	TokaToka/Mafuko	Toyota Hilux
Norman Marete Martin Mwenda	TokaToka/Mafuko	Land Rover 86
Abrar Aatif	TokaToka/Mafuko	Quad Bike
Eric Kimathi Eric Muriira	Team Skytech Africa	Suzuki Escudo
Hamisi Muita Saito Hitsugaya	Team Dusty	Toyota FJ 40
Shivang Vekaria Mayur Hirani	JB 007	Toyota Hilux Vigo
Leitich Kirocho	Team Hex	Suzuki LJ – 80
Harry Muriungi Hadad Ibrahim	Team Dusty	Toyota FJ 40
Nilesh Patel	Team Car Zone	Isuzu DMAX D-Cab
Varsani Kishor	Team Car Zone	Toyota Land Cruiser (80-series)
Patrick Mwenda	Team Caterpillar	Toyota Land Cruiser Prado
Saad Aziz	Team Tropical	Toyota Land Cruiser FJ 40
Sufyan Yunus	Team Tropical	Toyota Land Cruiser FJ 40
Martin Ndegwa	Skypets – Martin's Engineering	Land Rover Defender 109
Martin Kamanja	Flappy	Suzuki
Martin Mwongera Fidel Muthuri	Mang'entu	Suzuki Escudo
Leonard Mwirigi	Kingsmarc	Land Rover Defender 109
Amos Kinoti	Lulu	Land Rover Defender Series 2
Francis Mutuma	Francis Mutuma	Toyota Hilux



## How it all goes down:

Check out the provisional itinerary of what stages will run and at what time.

The general programme is as follows:

### Day 1 (Saturday, 20<sup>th</sup>/April/2019):

Time	Activity
<b>EARLIER – 12:00PM</b>	AutoX Track Laps, Sign On & Scrutineering
<b>EARLIER – 12:00PM</b>	Publication of Day 1 Start List



<b>12:00PM – 12:30PM</b>	<b>Driver's Briefing</b>
<b>12:30PM – 6:00PM</b>	<b>Day 1 Stages</b>
<b>6:00PM – 7:00PM</b>	<b>AutoX Track Laps</b>
<b>7:00PM – ONWARDS</b>	<b>Camping, Overnight Party &amp; Bonfire</b>

#### Day 2 (Sunday, 21<sup>st</sup>/April/2019):

<b>Time</b>	<b>Activity</b>
<b>EARLIER – 9:00AM</b>	<b>AutoX Track Laps, Sign On &amp; Scrutineering</b>
<b>EARLIER – 9:00AM</b>	<b>Publication of Day 2 Start List</b>
<b>9:00AM – 9:30AM</b>	<b>Drivers' Briefing</b>
<b>9:30AM – 1:00PM</b>	<b>Day 2 Morning Stages</b>
<b>1:00PM – 1:30PM</b>	<b>Lunch Break</b>
<b>1:30PM – 6:00PM</b>	<b>Day 2 Afternoon Stages</b>
<b>6:00PM – 6:30PM</b>	<b>Prize Giving Ceremony</b>
<b>6:30PM – 7:00PM</b>	<b>AutoX Track Laps</b>
<b>7:00PM – ONWARDS</b>	<b>Camping, After-party &amp; Bonfire</b>

## Auto-cross (AutoX) Track Laps:

We're serious about motorsports! We even have a race-track! We have a gravel race-track at the venue that's used for auto-cross competitions.

During Mt. Kenya 4x4 Challenge, we're offering the free opportunity for you to drive round our track; but not competitively. We want you to feel the thrill and fun of driving in a creative KMSF-standard auto-cross race-track. We don't recommend competition on this track on the day; that's a whole level of experience that we don't want to provide now.

## Contact Us:

We love our people. You're our people. Reach us:

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## Our Partners and Sponsors:

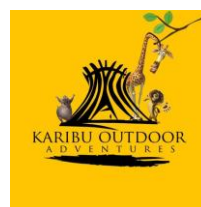
This couldn't have been possible without these great people:



**MAFUKOBREAD**



**ABID'S**  
PLUMBING EXPERTS - MERU





*Have a wonderful and thrilling event! Enjoy!*

*We remind you that Motorsports is dangerous and accidents causing death, bodily injury and property damage can and do happen. You compete, spectate or get involved in whatsoever manner at your own risk.*

*Stay Safe.*